



SEMINAR ON

**Research Methodology, Intellectual Property Rights &
Entrepreneurship**

ORGANIZED

BY

**DEPARTMENT OF JOURNALISM & MASS COMMUNICATION
SURENDRANATH COLLEGE**

SPEAKERS



Dr. Umasankar Pandey
Associate Professor and HOD
Journalism and Mass Communication
Surendranath College for Women

In association with IQAC

Tuesday, 7th December

Time : 12.15pm...2pm

CHEMISTRY GALLERY



Ms. Priyanka Sutar
HR recruiter in Randstad pvt. Ltd.

DR. INDRANIL KAR (PRINCIPAL)
DR. SUCHANDRA CHATTERJEE (IQAC CO-ORDINATOR)
PROF. DEBASHIS CHATTERJEE (HOD)





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Activity Report

Name of Event : Seminar held on 7th December 2021

Topics – Research Methodology, Intellectual Property Rights and Entrepreneurship

Invited Speakers –Dr. Prof. Uma Shankar Pandey (Associate Professor and HOD of Surenranath College for Women) & Ms. Priyanka Sutar (HR in Randstad Pvt. Ltd. , former guest lecturer in Surenranath Law College.)

Date – 07.12.2021

Time – 12.15 pm- 1pm

Organized By – Department of Journalism and Mass Communication, Surenranath College, Kolkata

Number of the Participants –43

Summary: Prof. Dr. Uma Shankar Pandey is a well-known academician in the media and communication field. He visited many countries for academic purposes. He is attached with so many esteemed media institutions throughout India & abroad. Currently he is an Associate Professor and HOD of Surenranath College for Women, Kolkata also a guest faculty in University of Calcutta. Prof. Pandey gave an outline idea about research communication research work to the students. Dr. Pandey is very knowledgeable and offers valuable information and tips. This seminar would be very helpful for all communication research fellows and students. His presentation was very useful and practical in communication research work.

Miss Priyanka Sutar is an HR in a well-known company Randstad Pvt. Ltd. She elaborately describes the different types of property and their rights. She goes on explaining the different types of Intellectual Property Rights (IPRs), history behind them, pros & cons, tenure and different other perspectives. Throughout her speech she gave some real life and pragmatic examples which made the audience relate to this topic vividly. Then Miss Priyanka talked about Entrepreneurship, how it came into the market, who were the role models behind it, what it needed for this and the difference between entrepreneur and businessman. She spoke about the pros and cons associated with becoming an entrepreneur. She interacted with the audience throughout and answered many curious questions of the audience about career, college selection, and future plan about entrepreneurship and so on. It was an overall interactive session.

Photo Link: https://drive.google.com/drive/folders/IqPdVmMYId2IxQuqKABxd4SYt1rG02_VP

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**SURENDRANATH COLLEGE
DEPARTMENT OF JOURNALISM & MASS COMMUNICATION**

CERTIFICATE OF PARTICIPATION/PRESENTATION

RIYA BARUA (SEM 4)

We thank you for participating/presenting in the seminar on "
Research methodology, Intellectual property rights and
entrepreneurship ", Organized by the department of journalism
and mass communication, Surendranath College on 07.12.2021

DR. INDRANIL KAR
PRINCIPAL

DR. SUCHANDRA CHATTERJEE
IQAC COORDINATOR

AUNSHUMITRA MUSTAFI
HOD