

SURENDRANATH COLLEGE



DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

ORGANISES A WEBINAR ON



SPEAKER
SMRITI BISWAS SR. News presenter and
producer RPLUS NEWS

**Grooming and
Hosting** in association with IQAC.
Surenthranath college



HOST - Srilata Seal

PLATFORM



[CLICK HERE](#)

DATE & TIME

03.07.2021 (SATURDAY)
11.30 am -1 pm (IST)



HOST - Puja Sen

Advisory committee:
Aunshumitra Mustafi (Head)
Debashis Chatterjee
Chaitali Bhattacharyya

Technical Support -
Abhijit Acharya (Faculty)
Abhik Paul (6th Sem)
Amit Kr Mahali (6th Sem)

Activity Report

Name of Event : webinar held on 3rd July 2021

Topics – Grooming & Hosting

Invited Speaker –

(News anchor, R Plus Channel)

Date – 03.07.2021

Time – 12 - 1pm

Webinar Platform – Zoom cloud meeting platform.

Organized By – Department of journalism and Mass Communication, Surendranath

College Number of the Participants – 65

Summary: smt. Smriti Biswas is a well-known anchor of R plus satellite channel. She describes elaborately the grooming and hosting of a cub anchor of electronic media. She told the anchor to have some concept of his or her work. Anchor like a mother who cooks for her family and she uses what she gets from the market, i.e. the reporter gives news to the channel and pcr/mcr helps her from the background.

Anchor may use a teleprompter but he/she can be ready for delivering sometime from his own source. Anchor must read daily newspapers in the morning before his studio work.

After that she answered so many questions of students regarding internship, higher education, interview, breaking news, any type of difficulties etc. Our host Srilata seal and students expressed that they have got a lot from this webinar.

Then our faculty Avijit Acharya gives thanks to Ms. Smriti Biswas for her best performance and also for the participants. Then webeiber ends here.

YouTube Link: https://youtu.be/s1e_f1qb0QI

Event Flayer :

<https://drive.google.com/file/d/1dhYRglZsGyITZeA5M8Y859ywdVLYVqUT/view?usp=sharing>

Sample Certificate :

https://docs.google.com/document/d/1ysLHAYb54gVBT9Z8b1CWr_vftUCyZc2FwIW5iEJhAc/edit?usp=sharing



**SURENDRANATH COLLEGE
DEPARTMENT OF JOURNALISM & MASS COMMUNICATION**

CERTIFICATE OF PARTICIPATION/PRESENTATION

PRERONA SARKAR

We thank you for participating/presenting in the seminar on "
Grooming & Hosting ", Organized by the department of journalism
and mass communication, Surendranath College on 03.07.2021

DR. INDRANIL KAR
PRINCIPAL

DR. SUCHANDRA CHATTERJEE
IQAC COORDINATOR

AUNSHUMITRA MUSTAFI
HOD